

Program Description/Textbook or Print Instructional Material
All blank entries due to lack of information provided by the publisher.

Vendor	Thomson Learning/Delmar
Web URL	www.delmar.com
Title	Exploring Illustration
Author	Fleishman
Copyright Date	2004
ISBN	1-401-82621-0
Edition	1
Course/Content Area	Visual Arts Ed./Arts and Humanities
Intended Grade or Level	9-12
Readability Level	Grade 9.2, Flesch-Kincaid
List Price	34.95
Lowest Wholesale Price	26.25

The Kentucky Department of Education must receive a copy of the alternative format if the instructional material is placed on the State Multiple List.

Level of Accommodations Level Three

If Level Two or Level Three, please provide rationale for not meeting Level One Compliance

Rationale Enrollments do not justify cost expenditure.

FEATURES

Disclaimer

The features of each book or program were developed by the publisher and do not reflect the opinion of the State Review Team, State Textbook Commission, or of the Kentucky Department of Education.

Content

Stimulating coverage embraces basic theory, current wisdom, and illustration throughout the ages, including the influence of culture and the dictates of taste. Topics at the heart of all artistic endeavors - composition, value, color, line, and texture - provide the groundwork for more core issues. such as portrait and figure. editorial. advertising. and

more core issues, such as portrait and figure, cartoon, advertising, and book venues, still life, and landscape.

Student Experiences

Concepts, techniques, styles, and mechanics are highlighted in an approachable compare-and-contrast format, with functional, step-by-step visuals that enhance understanding. The result is an eclectic cross-section of the real world of illustration that is an innovative introduction for students and young professionals alike.

Assessment

Arguably the first standard textbook of its kind, Exploring Illustration presents a curriculum methodology to learning illustration. Written in a friendly, conversational style with input from experienced instructors, this introductory-level book offers a "gallery" of representative approaches to illustration.

Organization

A digital and electronic overview highlights the impact of computer graphics, the onset of digital illustration, and current hardware and software, with a look into the future of the computer's creative role. The instructor's guide features a sample mix-and-match curriculum is provided for instructors to illustrate how the book might be used in their courses.

Resource Materials

Gratis Items to be provided and under what conditions -

E.Resource CD-ROM (1401826237) Free 1 per teacher

Available Ancillary Materials

Research Data and Evidence of Effectiveness

Disclaimer: The research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, State Textbook Commission, or the Kentucky Department of Education

Note: Please complete this section by indicating the research data and evidence of effectiveness, or give a web site where the information is located. If there is no research data and evidence of effectiveness, please indicate "not available".

Research Available

If yes, provide information below.

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July19-23, 2004. In order to maintain the integrity of the of the review team's comments, editing was limited to spelling and punctuation.

Title	Exploring Illustration		
Publisher	Thomson Learning/Delmar		
Item Evaluated	Textbook		
Content Level	9-12	Copyright Date	2004
ISBN	1-401-82621-01-401-82621-0	Date of Evaluation	7-23-04

Recommended YES

Publisher's Explanation of Reviewer's Comments:

Technology Strengths

Chapter to focused on digital illustration

Technology Weaknesses

CD Rom is for teacher use only. No computer generated illustration technology provided

Instruction & Assessment Strengths

Excellent text to cover illustration.

Instruction & Assessment Weaknesses

Text is more appropriate for advanced student and arts magnet school or for teacher reference only. A couple of images can be offensive.

Organization & Structure Strengths

Well organized. Step by step diagrams, notes and tips, sidebars, profiles.

Organization & Structure Weaknesses

Resource Materials Strengths

CD Rom contains sample syllables, PowerPoint lecture slides, discussion , questions, project suggestions, digital image gallery and list of additional resources/web links

Resource Materials Weaknesses

Only a CD Rom provided as a teacher's resource.

	Technology Comments						
--	----------------------------	--	--	--	--	--	--

Equipment

Windows	No	Macintosh	No	CD ROM	No	Sound	No
Equipment Other							

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

Grade Level

Primary No Intermediate No Middle No High No

Audience

Individual	No	Small Group	No	Large Group	No
------------	----	-------------	----	-------------	----

Format

Stand Alone/Independent	No	Integrated	No	Supplemental	No
-------------------------	----	------------	----	--------------	----

Cost

Single Copy		School Version	
Network Version		Online	
Site License		Lab Pack	

Type of Software

Simulation	No	Tutorial	No	Critical Thinking	No
Management	No	Exploratory	No	Utility	No
Interdisciplinary	No	Creativity	No	Type of Software -	
Problem Solving	No	Drill and Practice	No	Other	

Management

	Allows customizing for individual learning needs
	Allows Students to exit and resume later
	Keeps student's performance record, where needed
	Allows control of various aspects of software (sound)
	Allows printed reports

Presentation/Interface

	Presents material in organized manner
	Consistent, easy-to-use, on-screen instructions
	Developmentally correct presentation/ format
	Adapts to different learning styles/multiple intelligences
	Accessible for special needs students
	Runs smoothly, without long delays
	Easy-to-view text and graphics
	Easy-to-hear and understand sounds
	Avoids unnecessary screens, sounds, and graphics
	Provides immediate, appropriate feedback

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

	Presentation/Interface Comments
--	---------------------------------

<i>Rating</i>	<i>Strength</i>	<i>Weakness</i>
Identifies a Sense of Purpose		
4	Focuses strictly on illustration	Not for a general art class - very contents specific, book written for professional or some studying for a career in illustration.
Provides Guiding Questions and Instructional Objectives		
3	Focuses strictly on illustration	Not for a general art class - very contents specific, book written for professional or some studying for a career in illustration.
Develops and Builds on Student Ideas		
4	Focus on illustration.	Focus solely on illustration.
Encourages student to become an independent learner (performer, creator, speaker)		
4		
Assesses Student Progress – Commonwealth Accountability Testing System (CATS) “like” Assessment is provided. Variety of Assessments (diagnostic, formative, Summative, open response, multiple choice, individual, small group, oral demonstrations, presentations, portfolio prompts) is included, Performance assessment opportunities are also included.		
3	Review questions & exercises at the end of each chapter.	.
Enhances the Learning Environment		
3	Good reference for teacher.	More appropriate for a specialized program.
Reading level appropriate for interest and ability level of intended student group; level remains consistent throughout		
4	A 0/2 readability level.	Some vocabulary may be too difficult for high school students.
Includes activities and opportunities for integration of technology		
4	Examples & activities using technology in the production of illustration project	No separate CD, program etc. on computer generated illustration provided.
Reflects research-based practices (e.g. hands-on activities, technology, problem-solving situations) engaging students and promoting student thinking		
3		For high school, should contain more.

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

<i>Rating</i>	<i>Strength</i>	<i>Weakness</i>
Is aligned to the Program of Studies and Core Content for Assessment		
2	This is focused on illustration.	Illustration is not on Kentucky Core Content.
Includes opportunities for writing (reviews / personal response / reflection)		
2	Chapter review questions per chapter.	Chapter review questions only - little reflection or critique.

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

Rating	Strength	Weakness
Art Elements:		
3	Assumes prior knowledge and focuses on elements that relate to aspects of illustration	Assumes prior knowledge
Principles of Design:		
3	Assumes prior knowledge and focuses on principles that relate to aspects of illustration	Assumes prior knowledge
Art Media:		
4	Covers a variety of media used in illustration	
Art Processes/Production:		
4	Covers a variety of processes used in illustration	
Art Criticism or Analysis of Art:		
1		No section or activities devoted to art criticism process
Purpose of Art:		
3	Covers purposes as they relate to illustration	Not all purposes included as in KY core content
Visual Art in different Cultures:		
4	Discusses multicultural ethnic & international influences. Examples given	
Art Subject Matters:		
3	One chapter focused on subject matter	Explanation & vocabulary appears more authors opinion than standard
Effect on Time, Place, Belief System on Visual Art:		
4	Covered throughout text	
Careers in Visual Arts:		
4	Career profiles at the end of each chapter (as relates to illustration)	
Connections to Other Art Forms:		
1		

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time